

Have you ever wondered how to move hearts and minds? Or been stuck in a tough conversation? Our speaker today will help you by illustrating the power of your personal story.

Michele Payn wrangles cattle, kids, words, and stubborn farmers. She is a lifetime Holstein breeder, an avid Spartan living on an Indiana farm with her ‘city slicker’ husband, and a mom chasing her runner daughter around the country. Michele has raised millions of dollars for FFA and 4-H, worked with farmers and ranchers in more than 25 countries, and built a business to serve the people of agriculture for 24 years. She has earned the Certified Speaking Professional designation, given to only 900 people in the world.

Michele grows understanding around food and farming by connecting on an emotional level and communicating science through story. Her speaking programs, podcast, and award-winning books – the brand new *Science Story Speak*, *Food Bullying*, *Food Truths from Farm to Table*, and *No More Food Fights!* – look at the intersection of neuroscience, food production, and nutrition.

Please welcome a passionate champion for all sizes and shapes of agriculture – Michele Payn!